



Virtual Classroom

Great presentation openings and closing

Getting your message across with impact

In this course we will examine and practice effective presentation opening techniques to gain immediate audience attention and closing techniques to ensure that your message sticks.

Booking number

31887

Learning time

2 x 4 hours

Price

individually on request

**Learning objective**

- ✓ gain your audience's attention immediately
- ✓ craft an effective opening and closing
- ✓ create impact
- ✓ use simple, practical techniques that save time
- ✓ learning to make your message stick
- ✓ gain confidence in your ability to present with impact

**Content**

- how to identify your headline statement
- techniques to engage your audience
- using effective language
- techniques to structure your opening for impact
- stimulating the visual side of the audience's brain
- telling a good story
- finishing strongly – the primacy recency effect

